

HELLO KNOW US IN NO TIME!

Thank you for giving your time to know us better

COMMERCE

The media wing of Vritti Solutions, Mindwave Media is a young and dynamic Digital Marketing, Brand Consultants, Urban& Rural Activation, Outdoor Advertising, CSR Consultants, Events & Social Media Campaign agency run by a team of more than 100 creative and experienced butterflies.

ALYSIS

ORL

We are an integrated, 360 degree Media & Marketing firm that aim to take your brand to the untapped rural regions of India. Mindwave Media is believed to be a one stop solution for establishing your online and offline presence in the global market.

Being in the industry from the past 8 years across business segments, we have served 200+ MNCs, 150 International Brands and accomplished 750+ projects.

Having ISO 9001:2015 certification, we are here to offer unique and transformative Media & Marketing solutions in the competitive digital world.

Our focus is to evolve, grow and outperform with you. Be it any sector- from automobile, pharmacy to IT, FMCG, Banking and Finance. Because we understand business verticals and segments like no one does!

We know how to work with different kind of companies- International Brands, SMEs and Startups.

We believe in not just building strategies, but achieve measurable results through detailed reports and timely reviews.

All our efforts are directed towards making our clients HAPPY.



Our Bouquet of Services blooms with:

Website Design & Development- For us, website designing is not just about creating an online presence. It is about creating a face of your company. Our webbased services include content generation, website designing and development, blogs, web campaigns and SEO.

Search Engine Optimization- We believe that each brand needs a customized SEO strategy, which is analyzed and designed by our experts. Ensuring boosted visibility and high-quality leads, we take care of the smallest optimization requirement.

Pay Per Clicks and Display Ads- Using cutting-edge holistic tools, we know the art of converting potential customers into prospects and simultaneously retaining the existing clients through effective communication.

Content Writing- From writing content to optimizing and marketing it, we know the secret mantra of how your content hits the right chord.

Social Media Marketing- Our expert team of social butterflies is capable of creating social media campaigns that target the right audience and leads to building brand awareness and brand engagement.

Graphic Designing- We make Marketing Collaterals- brochures, leaflets, annual reports, posters, banners, standees, emailers, newsletters, screensavers, wallpapers and GIF that are your biggest advertising assets.





Brand Consultation- We give you an end-to-end package for Brand Consultation. We don't make Brands, we Build them!

Outdoor Advertising- Clubbing innovation and technology has brought Mindwave Media in the list of top Outdoor Advertising Agencies in India. We make advertisements lively and human on billboards, kiosks, signages and hoardings.

Rural Activation- We have the cracked the formula of reaching the rural audience with our creativity and talent. Also, we possess a very unique property, the Audiowala Bus Stand that helps us in Rural Activation. Present in 7 major states and across 200 cities, the Audiowala Bus Stand is the largest Audiovisual Network that gives an invaluable experience to the brands out there. The best part about our Rural Activation is we have the talent to communicate in the native language.

BTL Marketing- Mindwave Media is one of the best and innovative BTL Marketing Company in India. We take your brand/ product or service to the place where your consumers are present. Being an old BTL Marketing Company with a new outlook, we are into using the traditional idea of displaying products, but with a dash of technology.

Experiential Marketing- We are specialized in taking your brand experience to your audience at trade shows, exhibitions, society promotions, stores, and other public arenas. Our job is to conceptualize ideas for exclusive experiential marketing activities, design and implement the events, and also take care of the relevant fabrication.

CSR Consultation- We consult SMEs and Corporates to make a difference to the society. We leverage current concerns to reinforce good practices through brands.





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